

R02/21/15763

31/12/21

CHANDIGARH SMART CITY LIMITED

CIN NO. U74999CH2016GOI041151

REGISTERED OFFICE: BUILDING NO. 1, 2ND & 3RD FLOOR,
(ADJACENT TO SCO 17-18-19, OVER NEW BRIDGE,
SECTOR-17-A, CHANDIGARH, 160017
E-MAIL: smartcity.chd@nic.in

To

The Registrar,
Punjab University,
Sector-14, Chandigarh.

Memo No. 9900

Dated: 30-12-21

Subject: Registration for Freedom 2 Walk & Cycle Campaign.

Dear Sir,

To seed a long term behavioural change in citizens - Smart Cities Mission, MoHUA has launched the Inter-City Freedom 2 Walk and Cycle Campaign. The city with citizens cycling and walking the maximum kilometers from 1st January to 26th January, 2022 shall be awarded efforts in a national-level conference in Surat, in February.

Chandigarh, along with 75 other cities in India has registered for the competition. Therefore, to ensure that Chandigarh bags the first position in this campaign, you are requested to direct the staff and students of your college to register for the challenge. The QR codes leading to registration links and further process are attached with the letter for your ready reference. Top-20 citizens in both cycling and walking shall be awarded by Chandigarh Smart City Limited.

Further, if desired, a team from CSCL may set up registration camps at your college in the first week of January, 2022.


Addl. Chief Executive Officer,
(Chandigarh Smart City Limited),
Chandigarh.

1. DSU

2. circulate at
all depts

Regd

31/12/21

31/12/21

SAUR) for info

31/12/21

REGISTRATION LINKS & PROCESS FOR CAMPAIGNS



Freedom 2 Walk Campaign



Freedom 2 Cycle Campaign

Step-1: Follow the link and complete the one-time registration to join the challenge.

Step-2: Post registration, citizens can 'Join Challenge' of the city on the platform.

Step-3: Citizens will be prompted to 'connect a device' for all activities to be recorded.

Step-4: Upon clicking 'Connect Device', citizens will be redirected to the application they want to connect to track their activity for walking/cycling. Android users may download the All for Sports app for connecting Google fit or Fitbit.

Step-5: In order to count the cycle ride towards the Inter-City Challenge, each citizen must activate Strava/recording application before their ride.

Step-6: The application will calculate the number of kilometres travelled and automatically update the data on Chandigarh's page in 24 Hrs.